



WHICH WILL YOUR MONEY BUY?



A HOME OF YOUR OWN  
— OR —



A PILE OF RENT RECEIPTS

## OWN YOUR OWN HOME

TIME has proved that a "Home of Your Own" is the safest investment.

It is our desire to assist you in making a selection of a home that will best meet your needs and give you the "most" home for the least money. Therefore, it is with pleasure we present you with this book, "Modest Cost Small Homes".

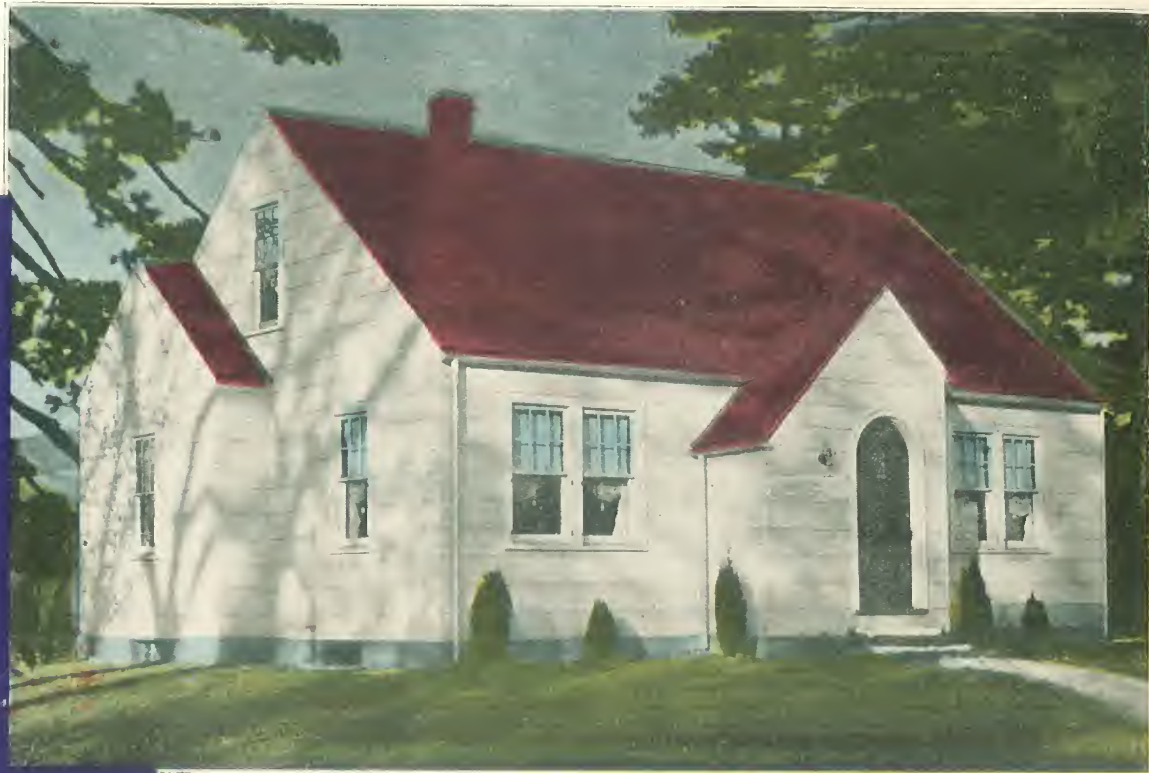
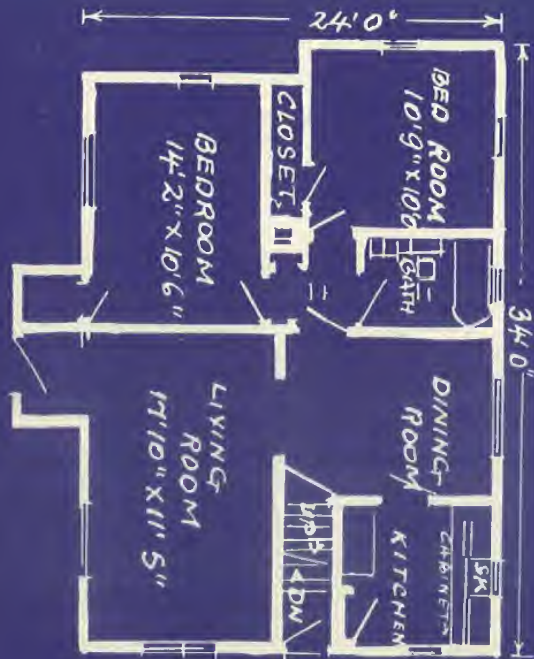
Every one of the thirty-two homes shown in the book is a real home, actually lived in. Each has been built and proved to be economical.

All of our facilities, experiences and services are at your command. If it concerns building materials, we can be of service.

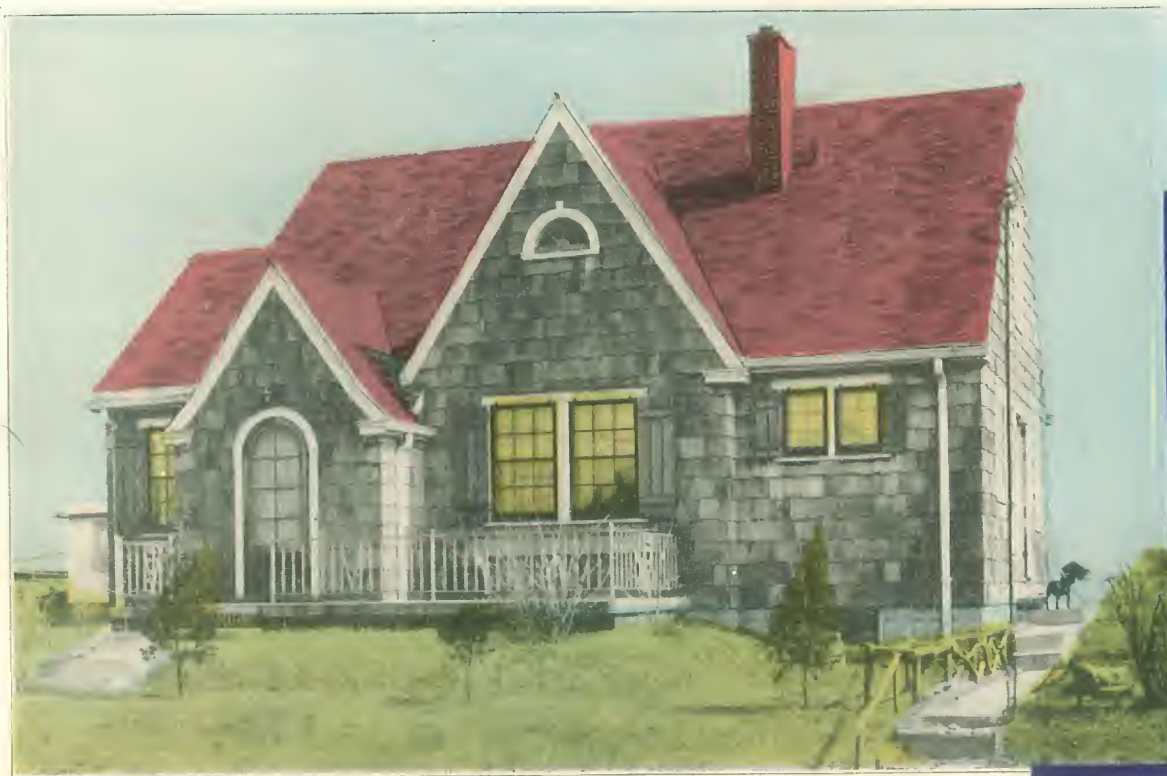
BRING YOUR BUILDING PROBLEMS TO US



## Plan No. 240



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Moderate Cost Homes**



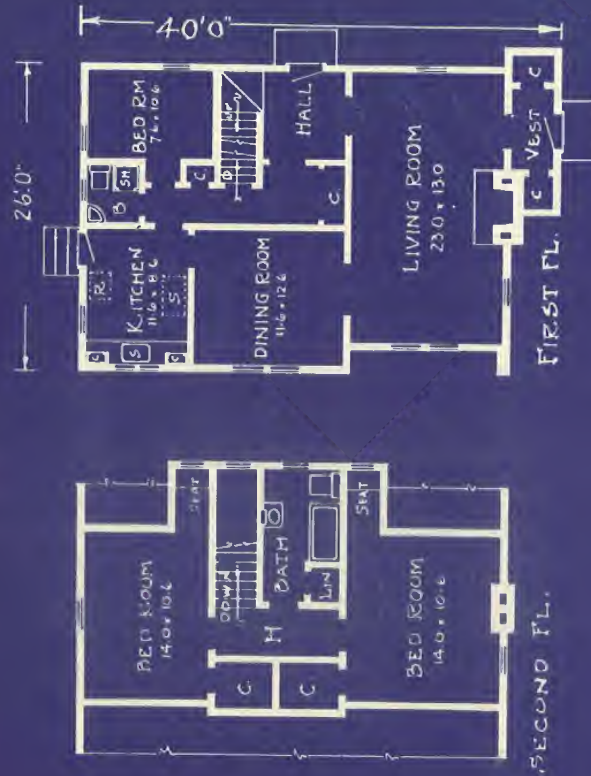
Plan No. 241



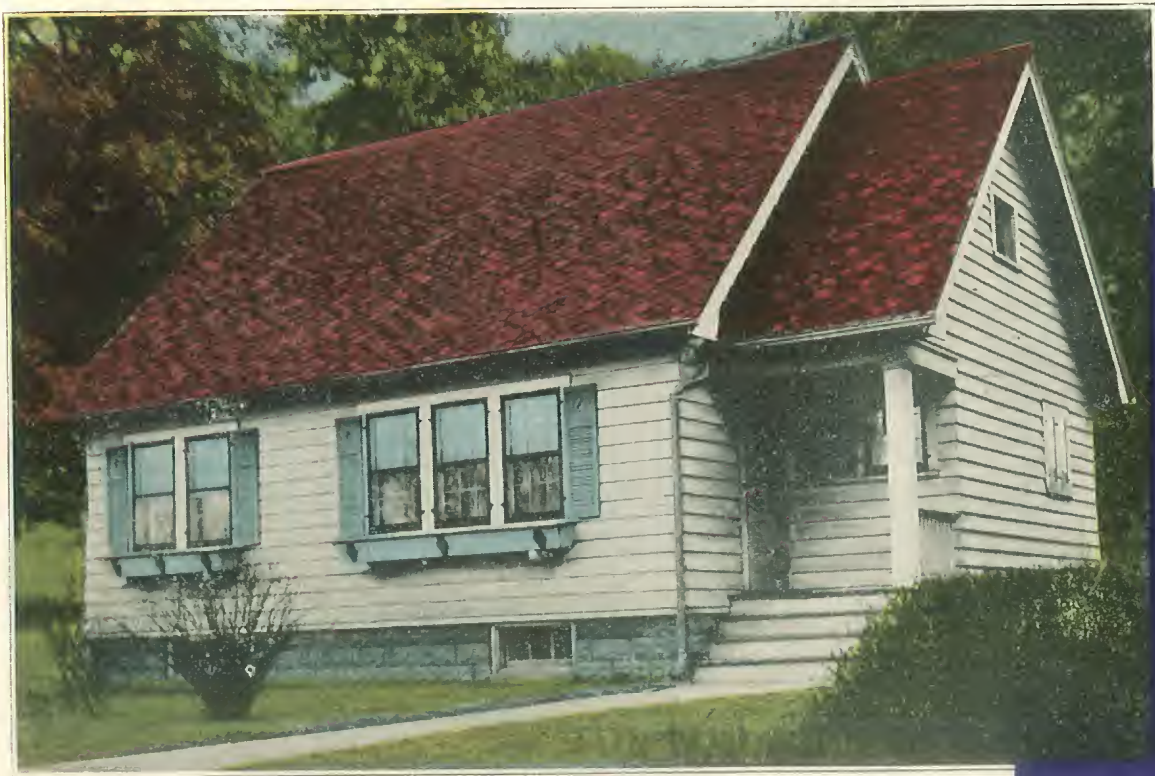
**American Lumberman  
Moderate Cost Homes**



# Plan No. 242

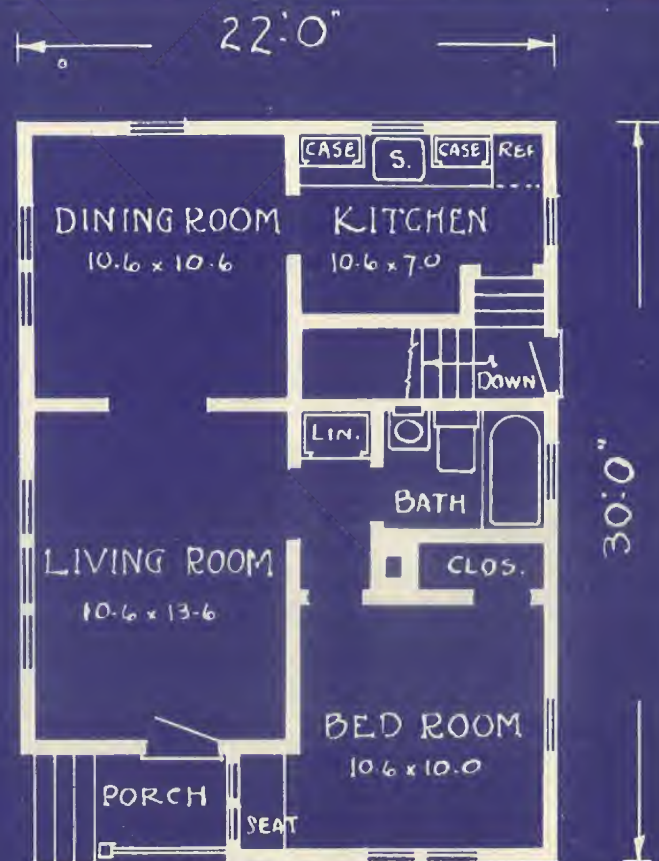


**American Lumberman  
Moderate Cost Homes**



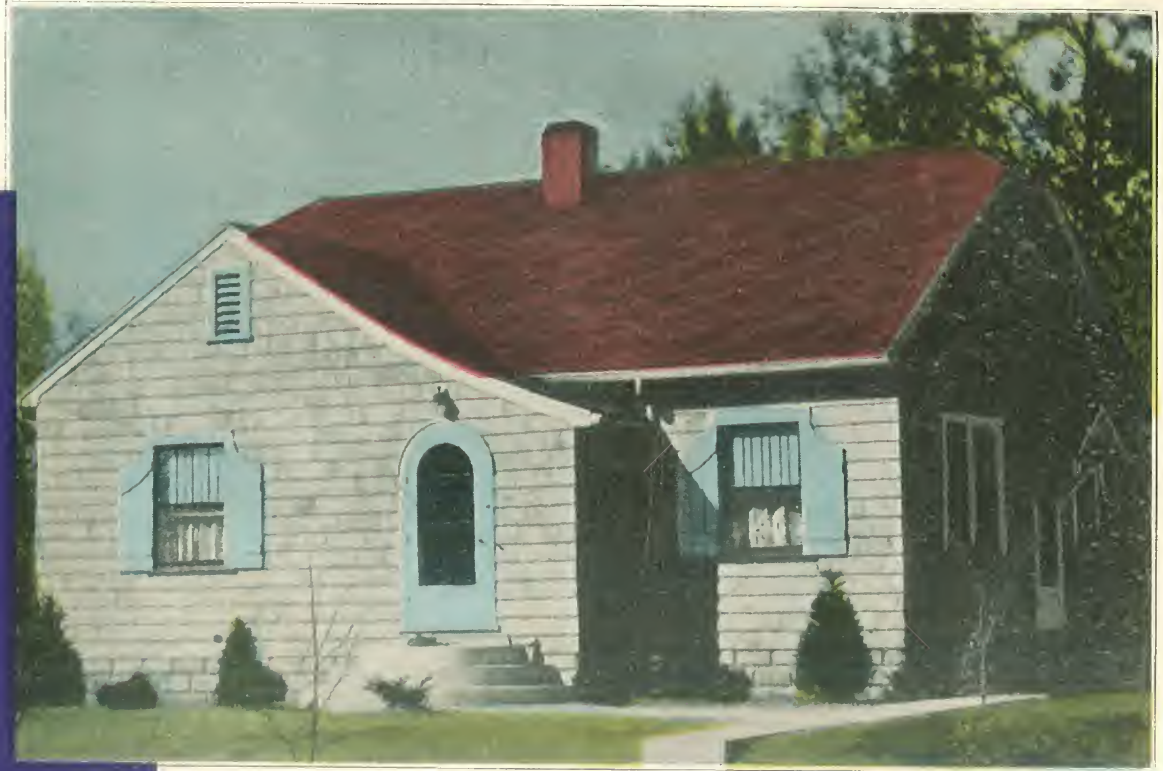
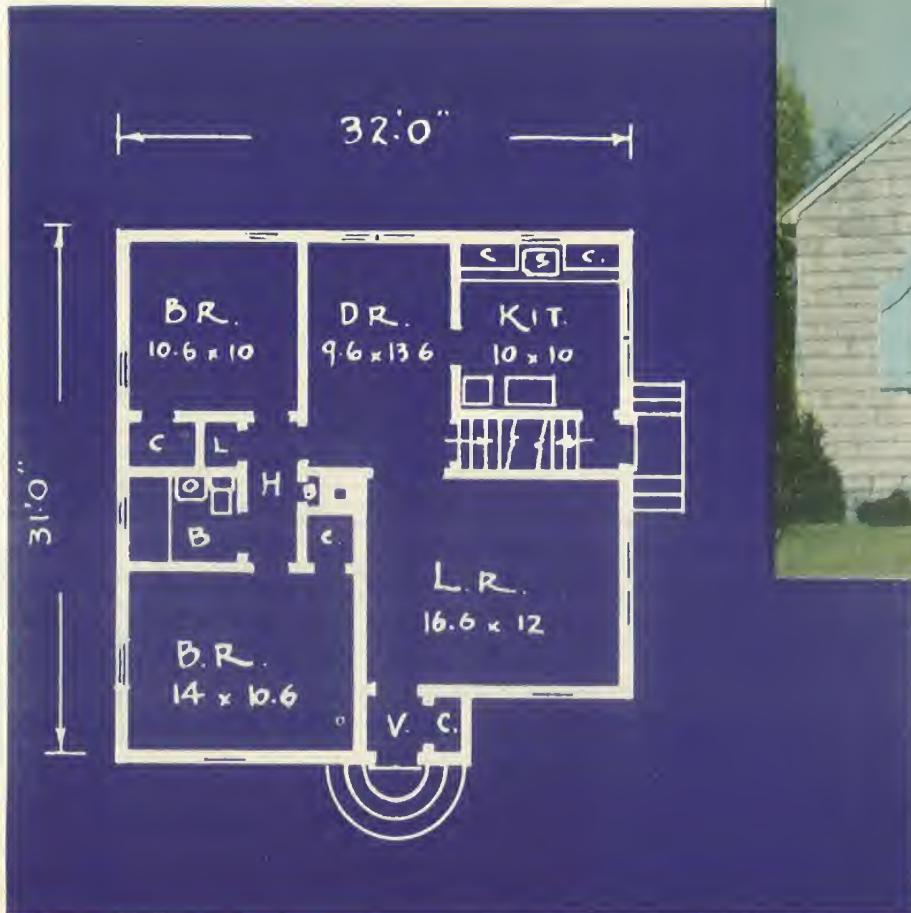
Plan No. 243

**American Lumberman  
Moderate Cost Homes**

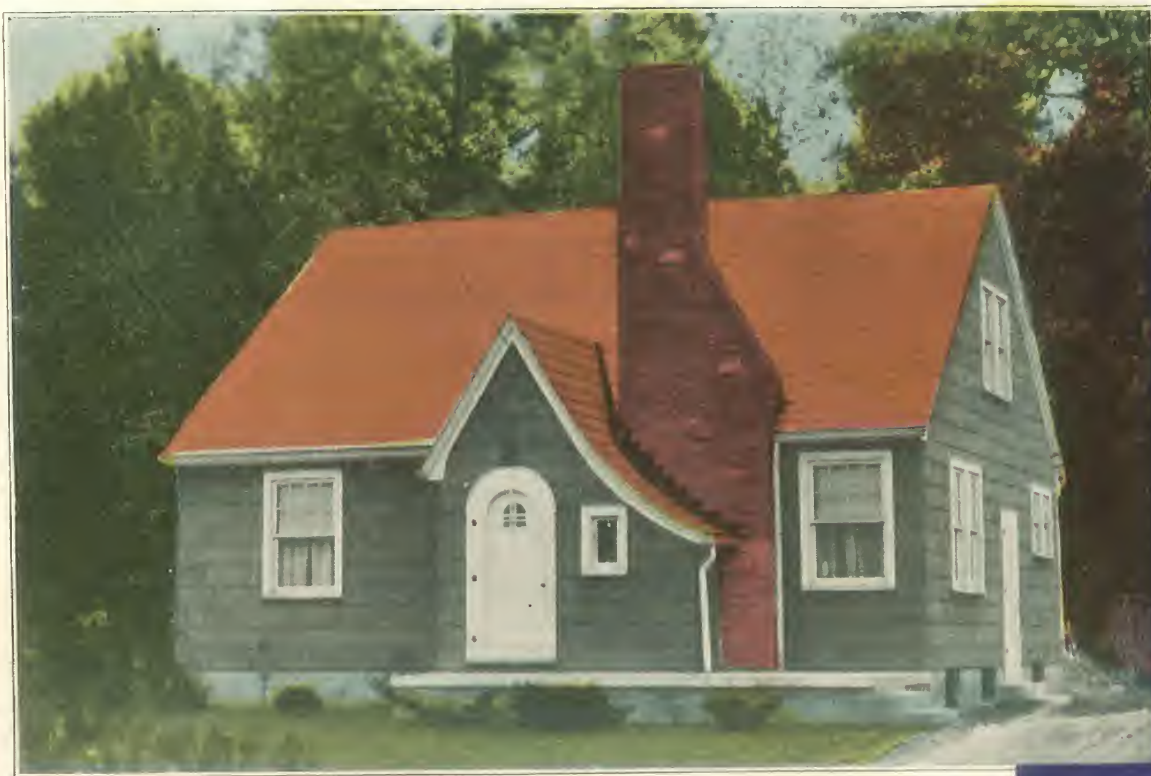




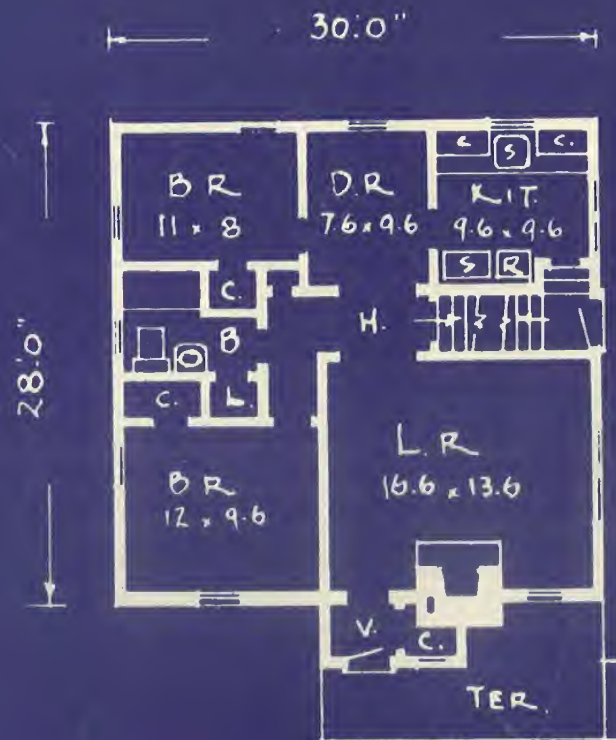
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Moderate Cost Homes**



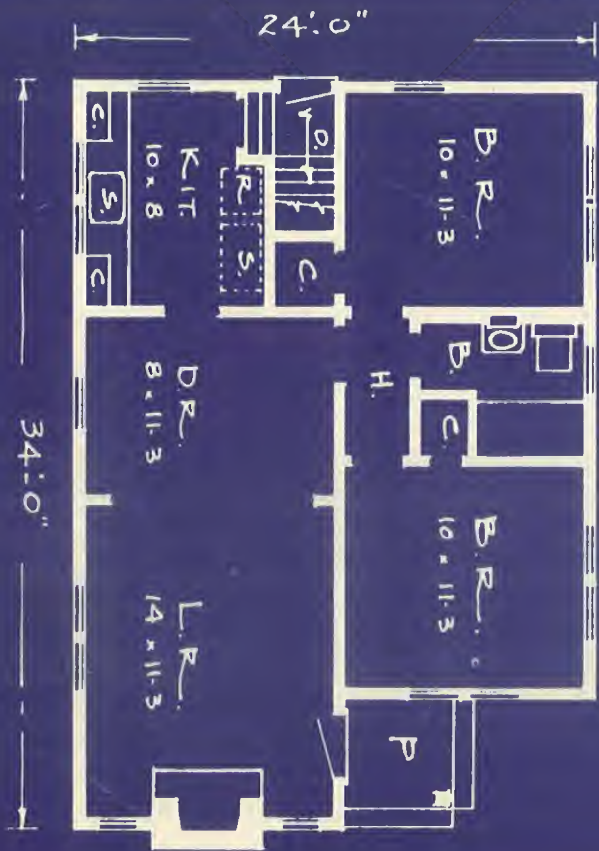
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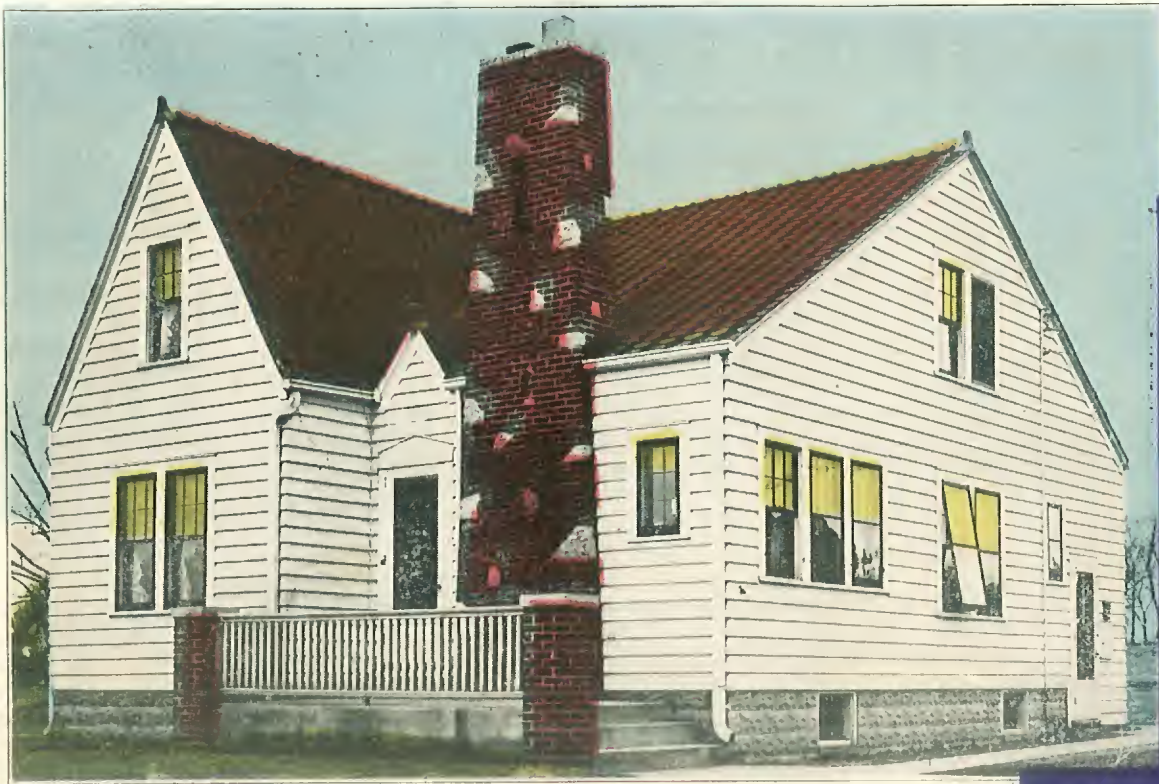
**American Lumberman  
Moderate Cost Homes**



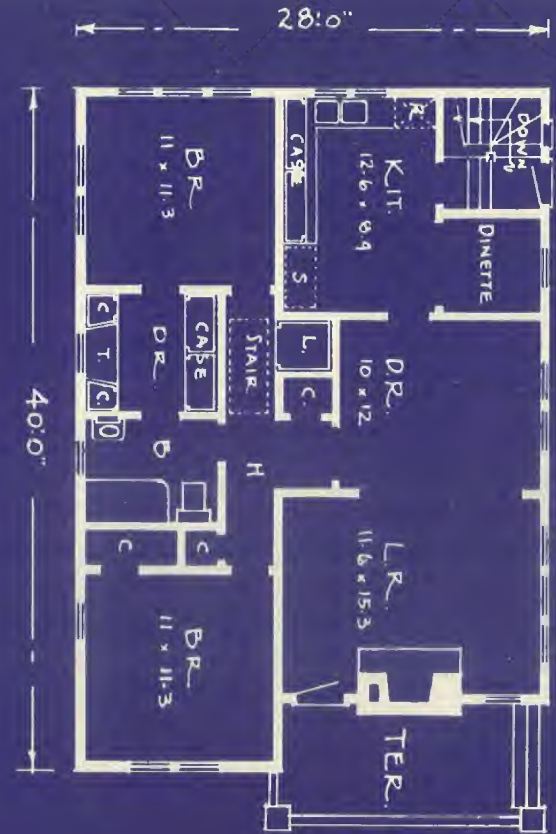
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Moderate Cost Homes**



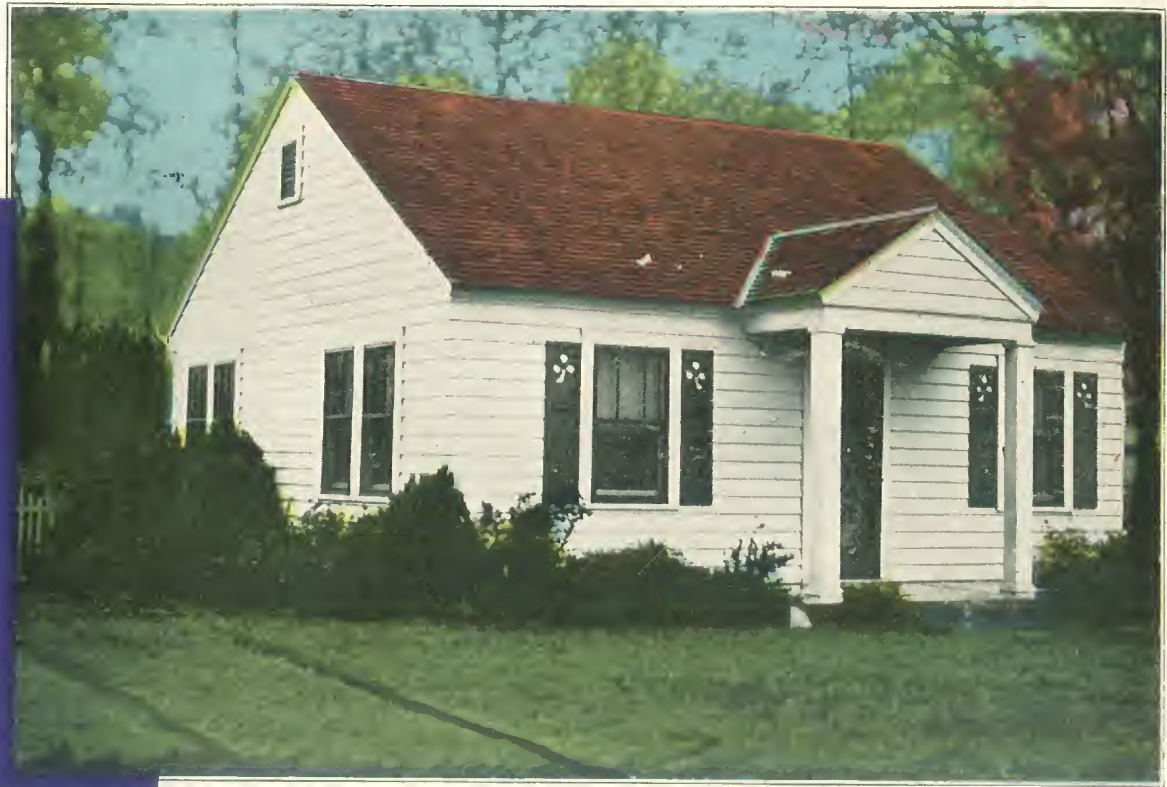
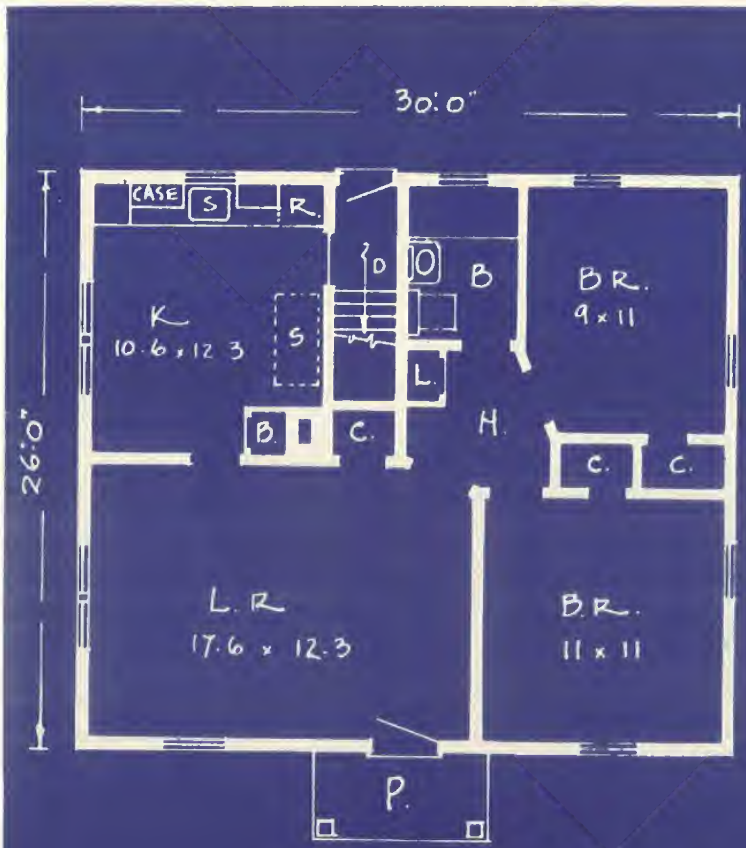
Plan No. 247



**American Lumberman  
Moderate Cost Homes**



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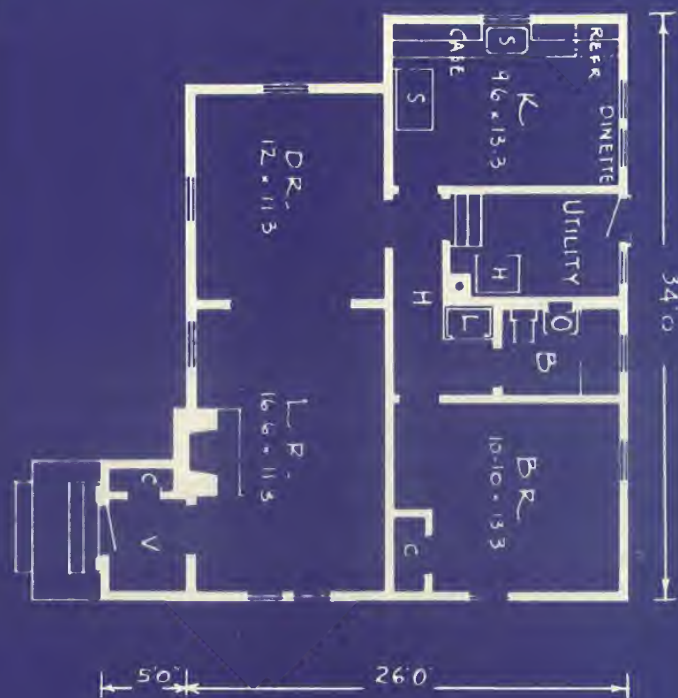


**American Lumberman  
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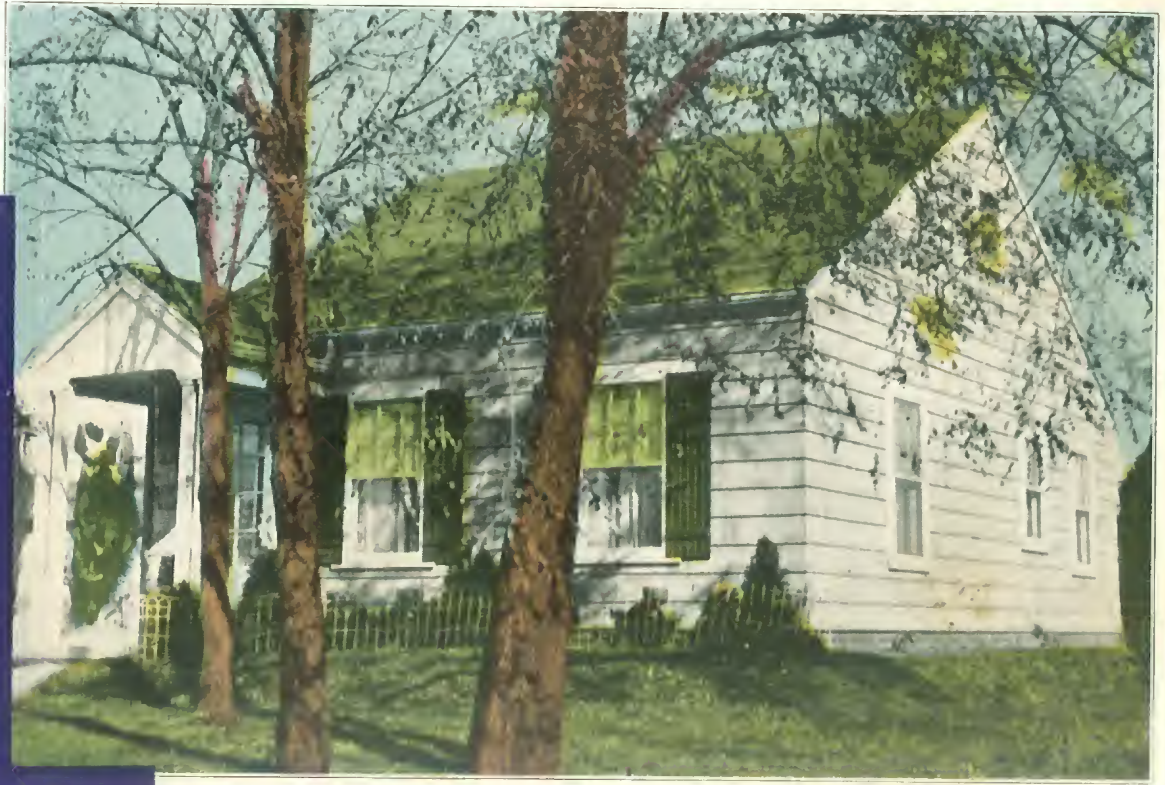
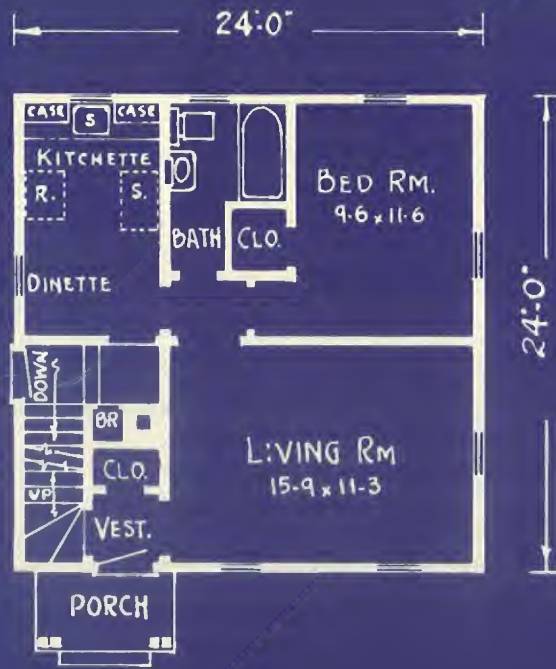
Plan No. 249

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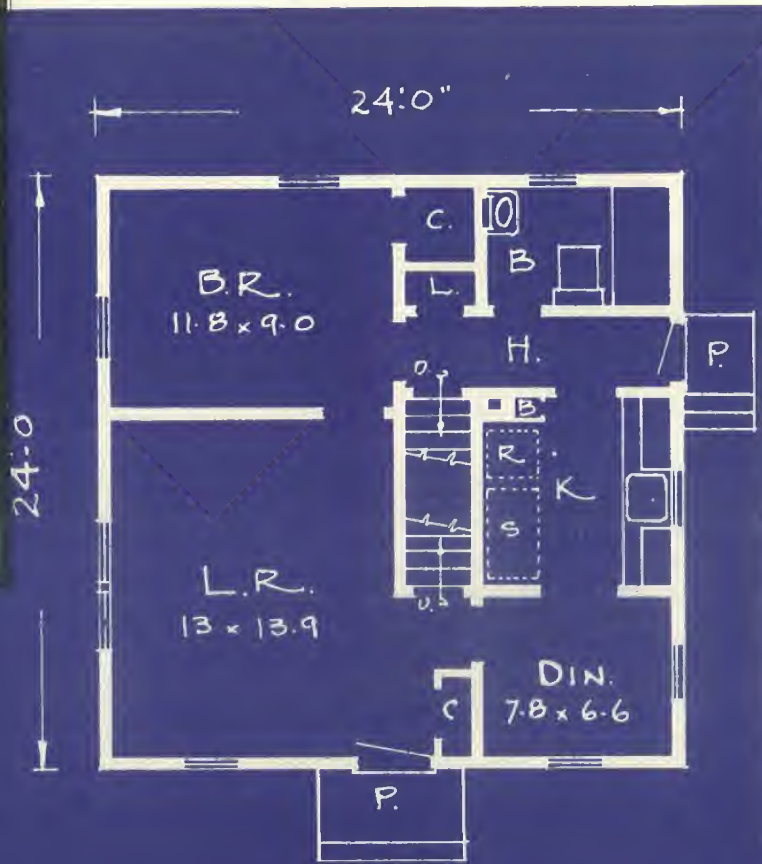


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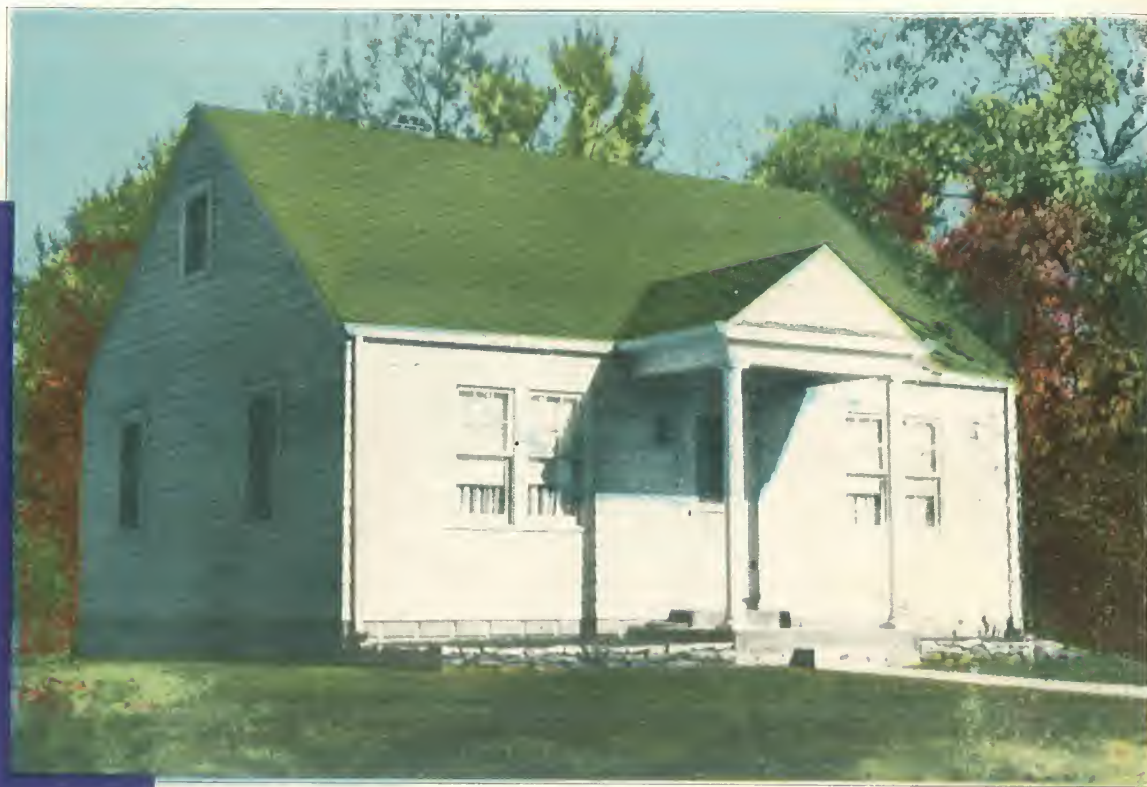
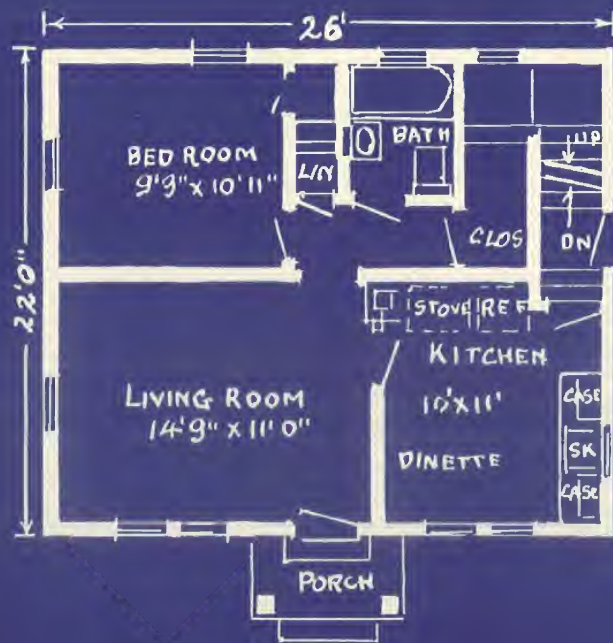
Plan No. 101B

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## Plan No. 102B

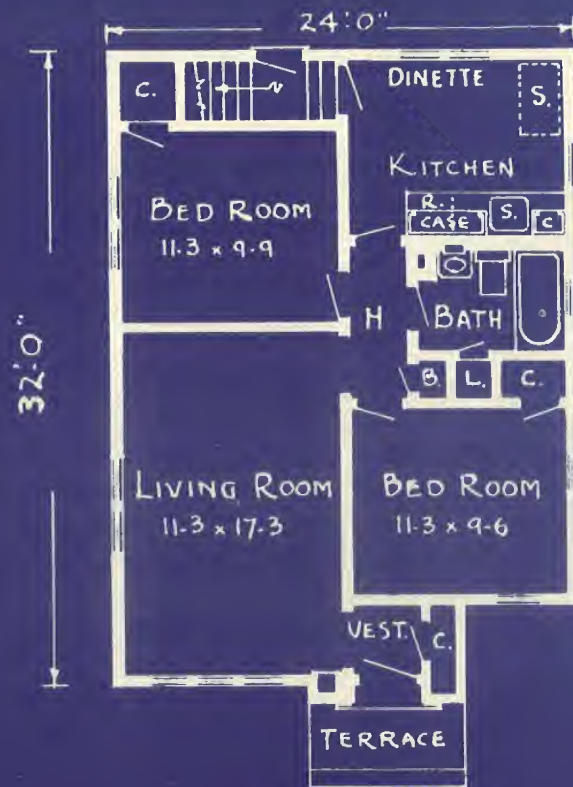


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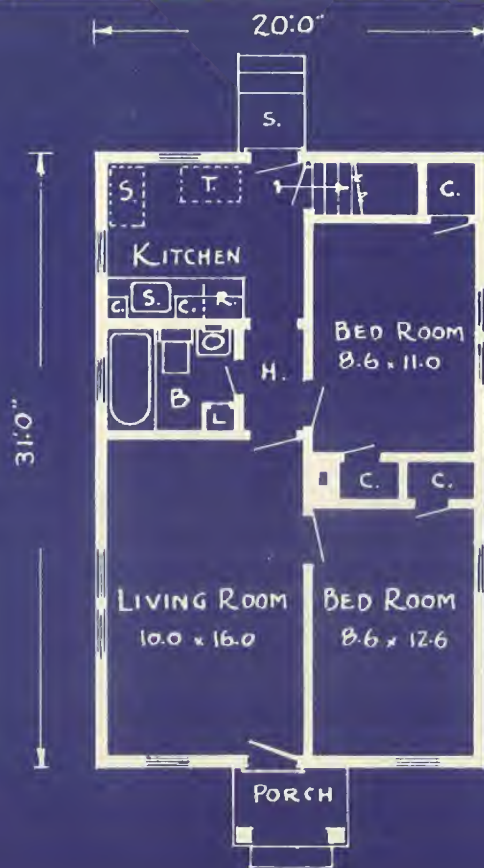
Plan No. 103B

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# Plan No. 104B



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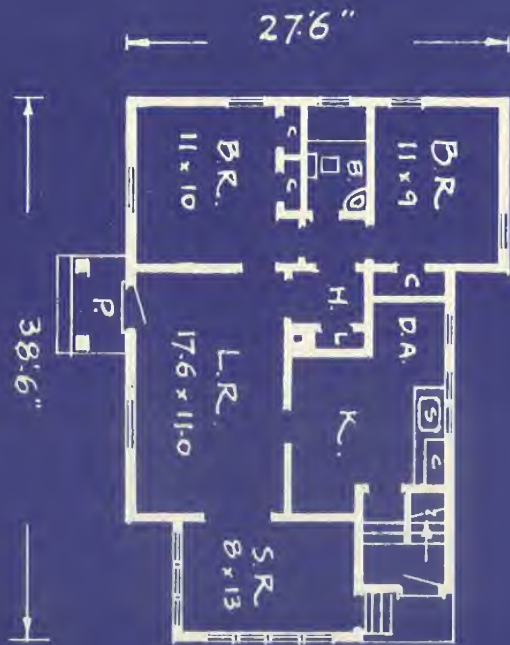
Plan No. 105 B

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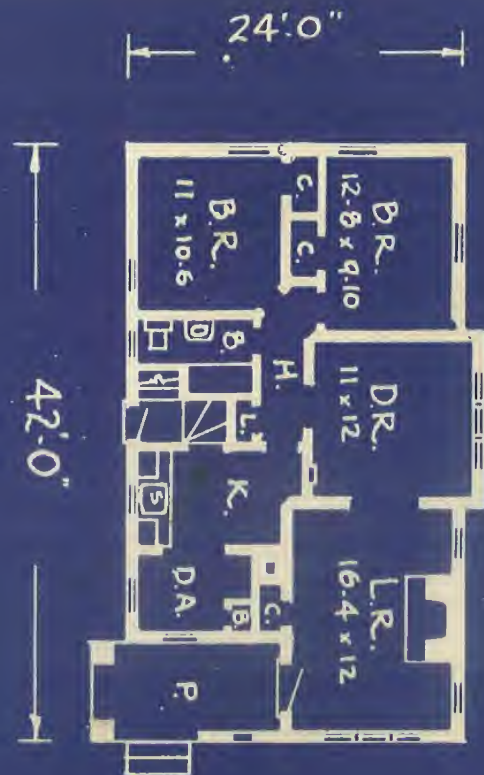


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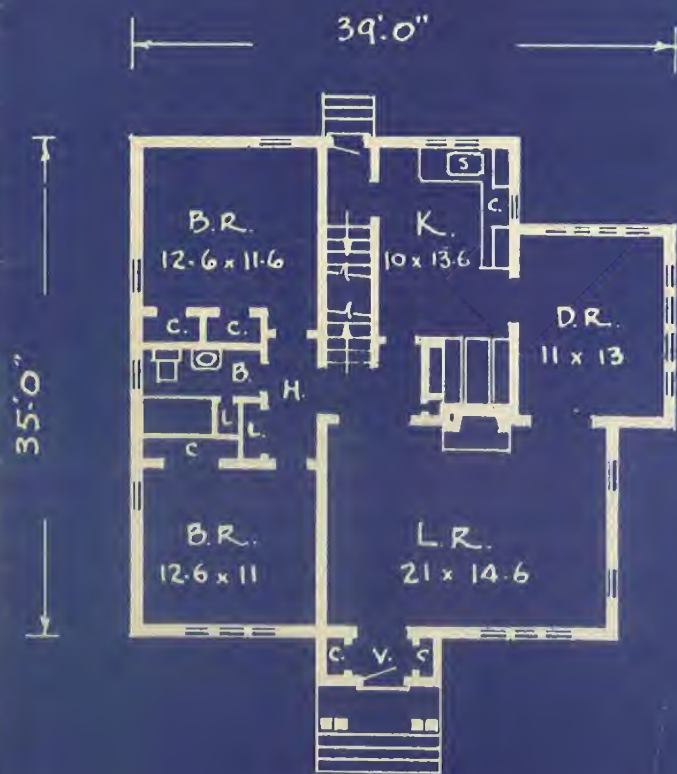
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# Plan No. 187





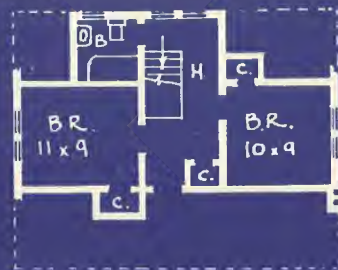
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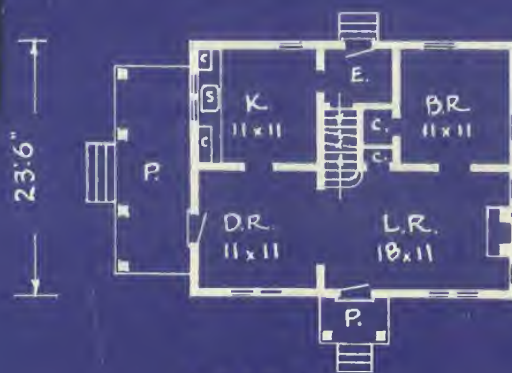


## Plan No. 202



SECOND FL.

30'6"

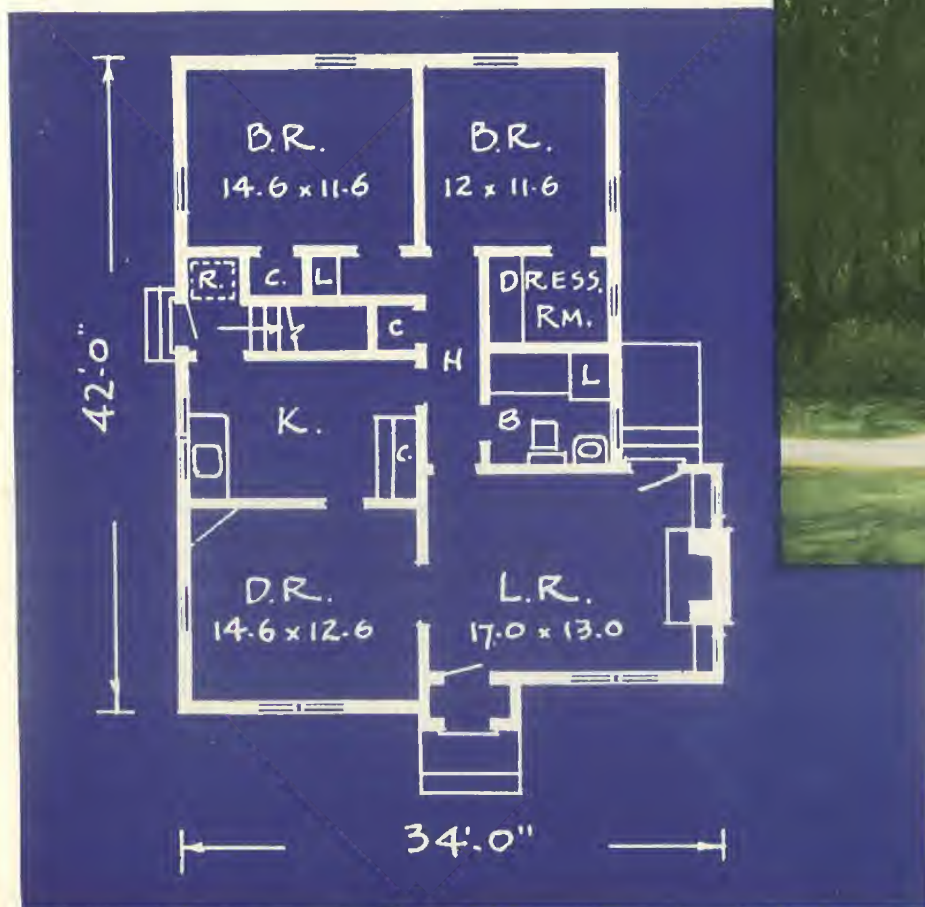


FIRST FL.

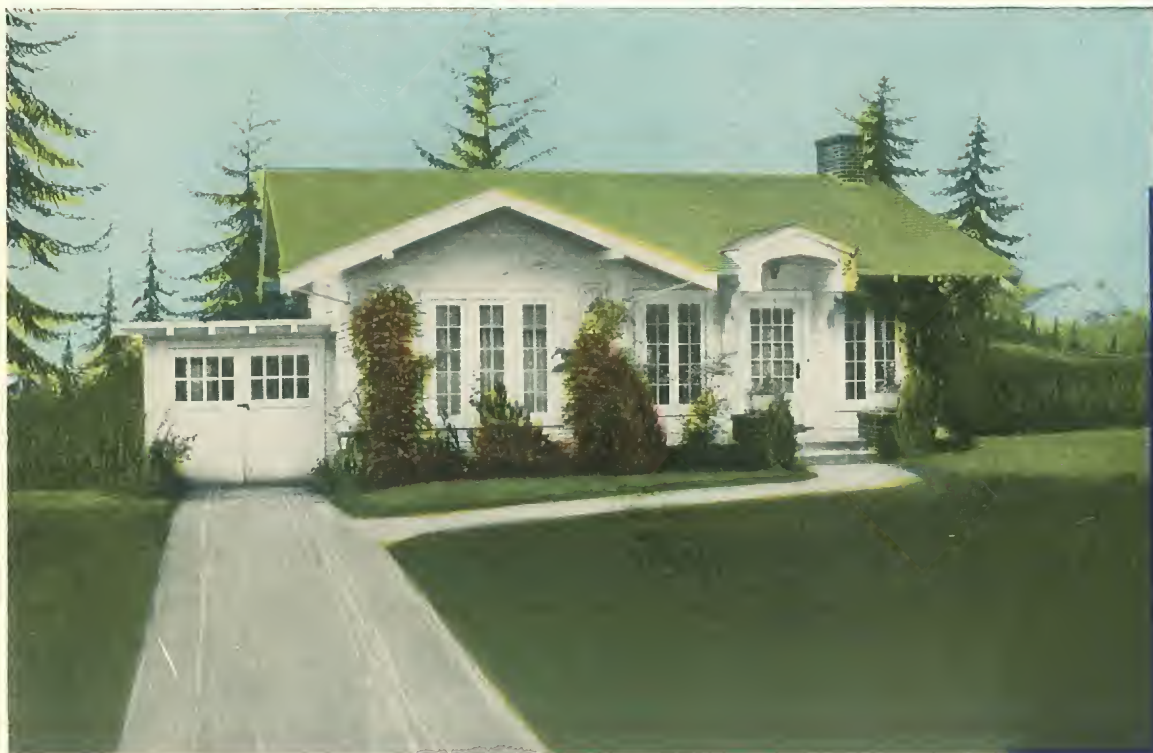
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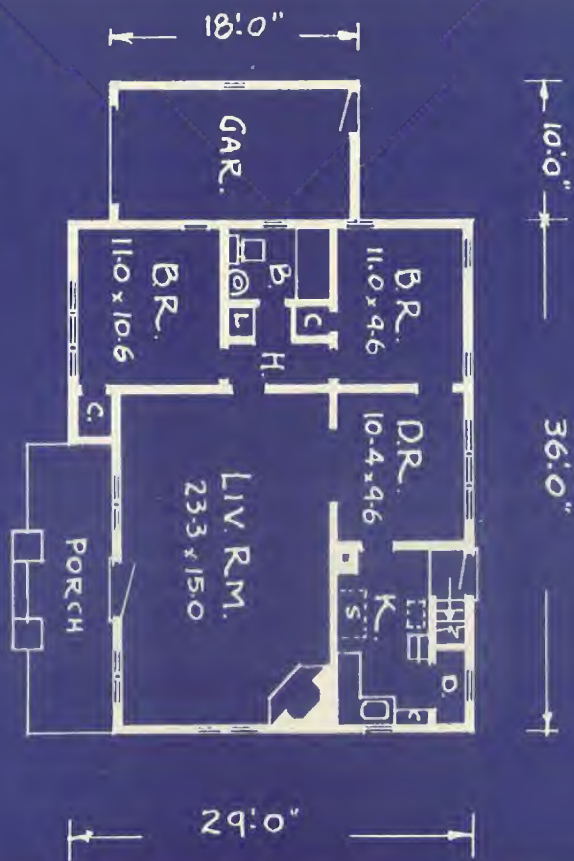
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Plan No. 205



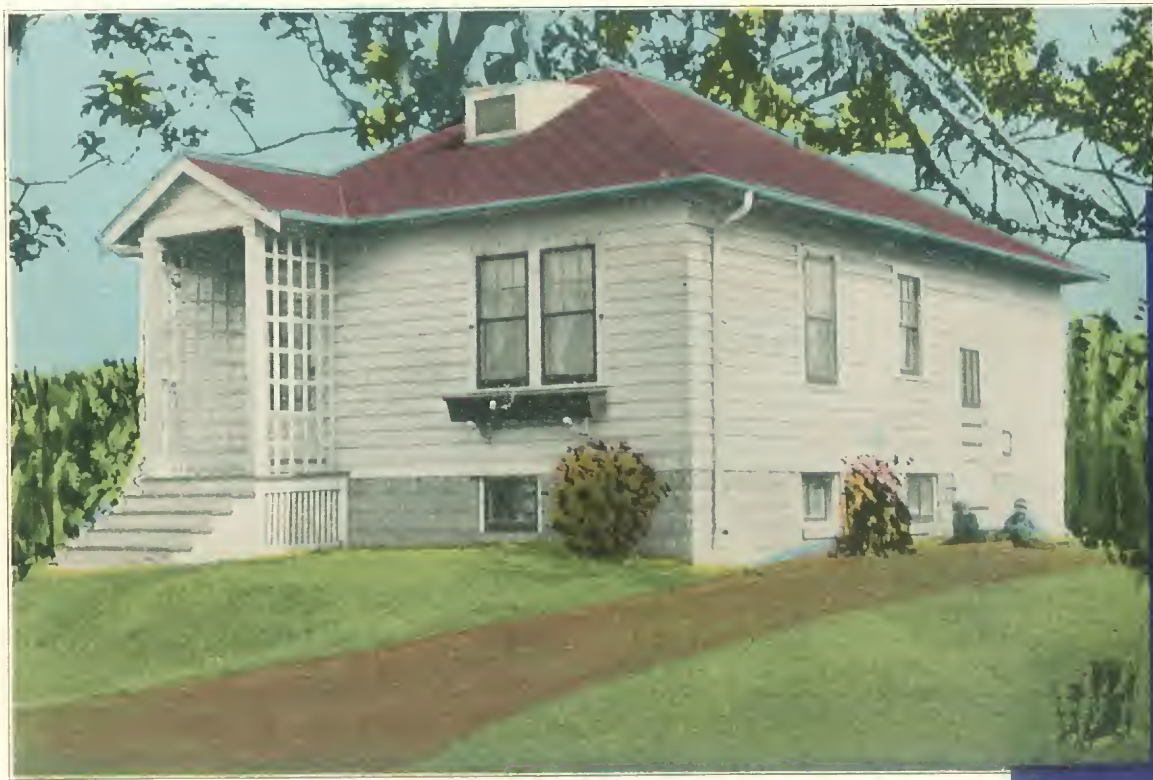
**American Lumberman  
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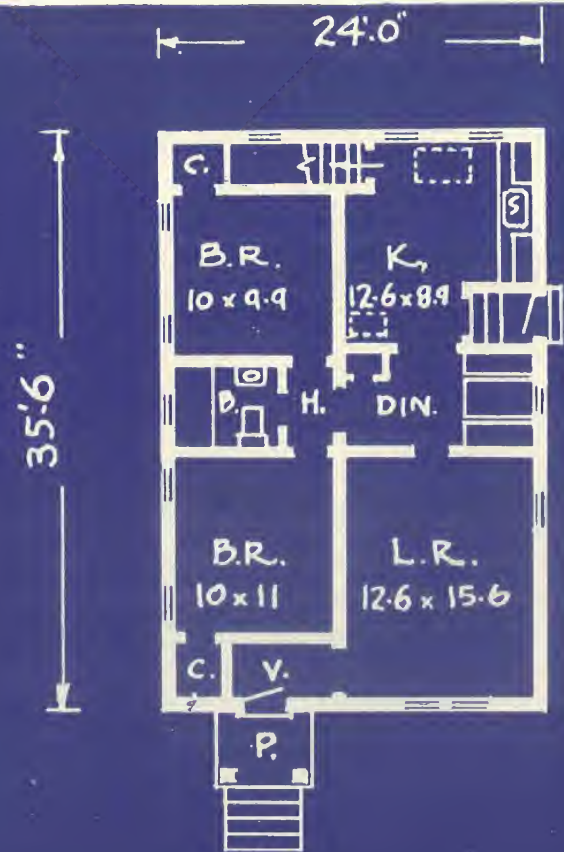
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**American Lumberman  
Moderate Cost Homes**



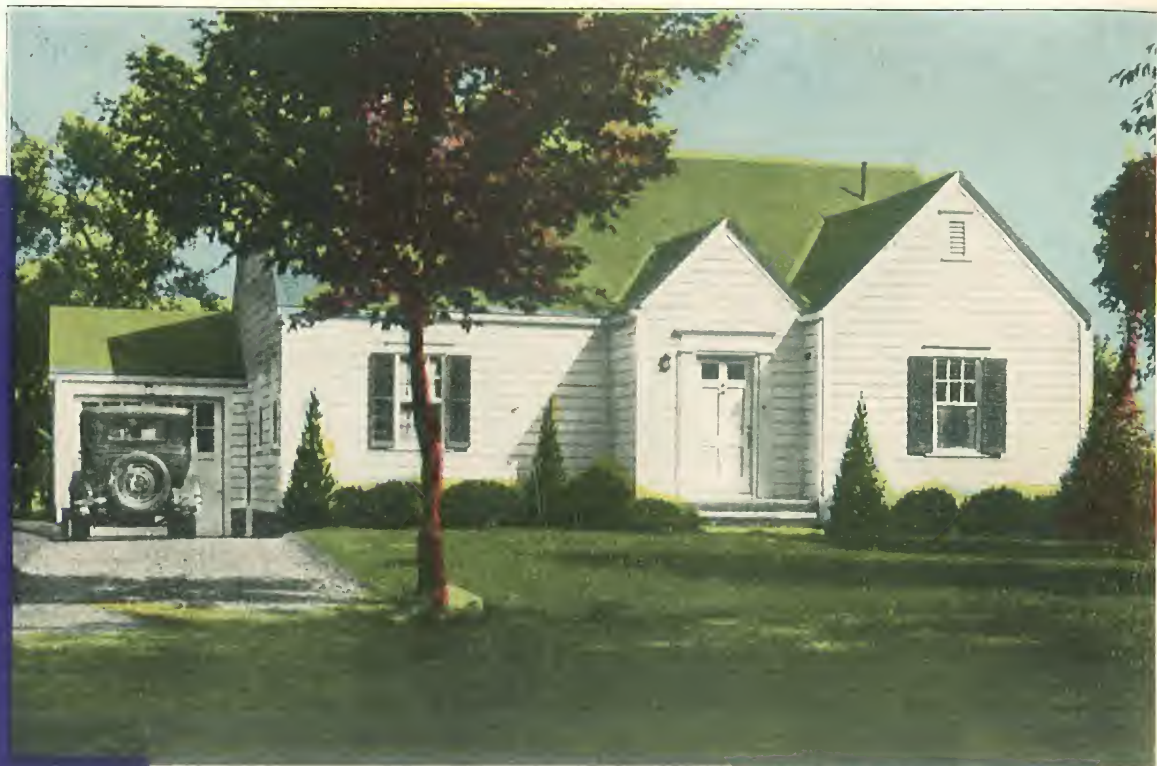
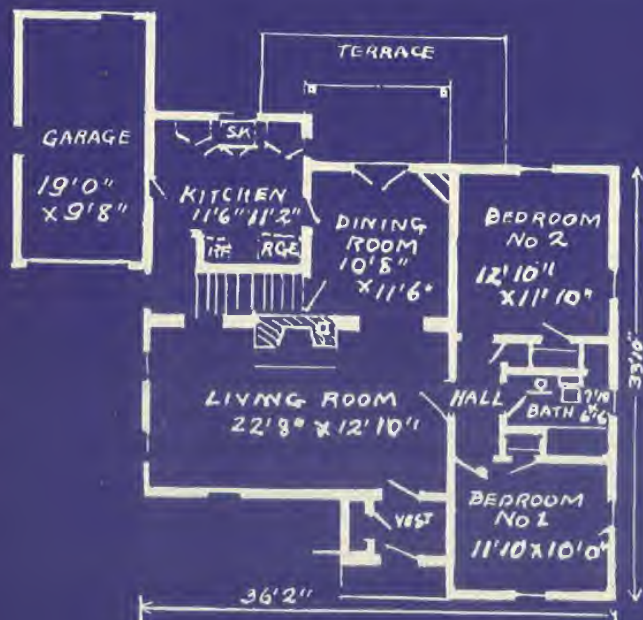
Plan No. 231



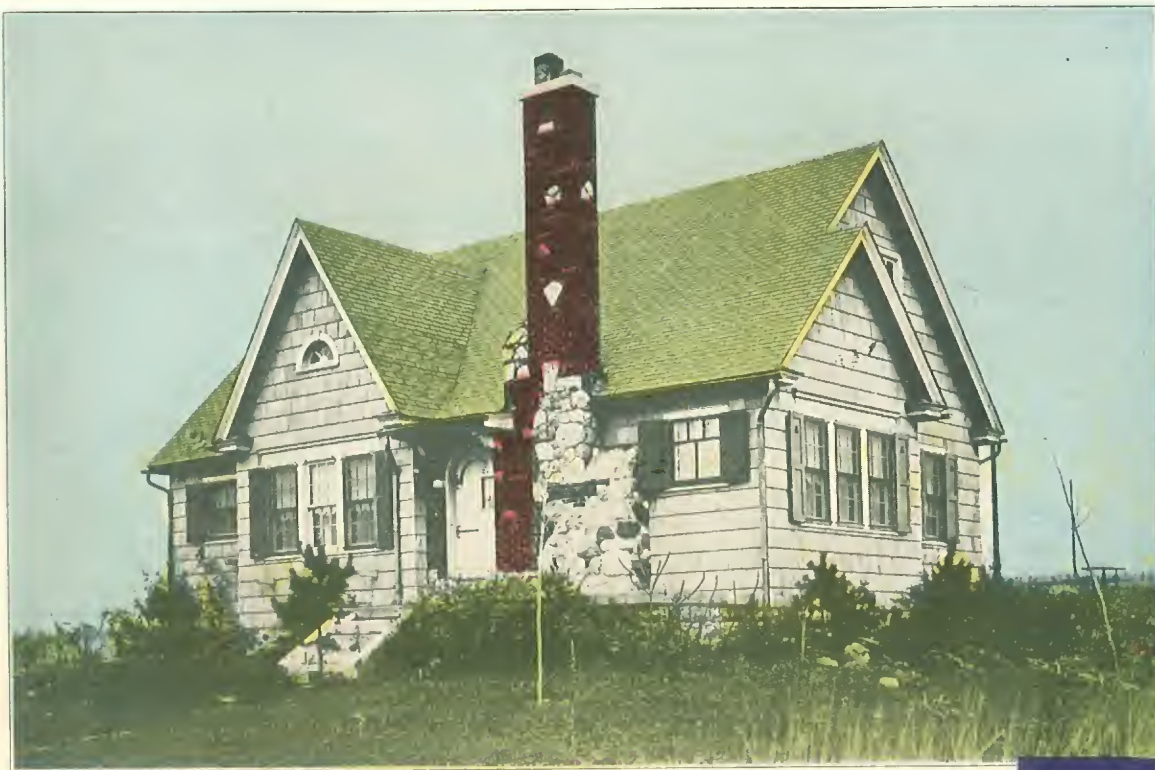
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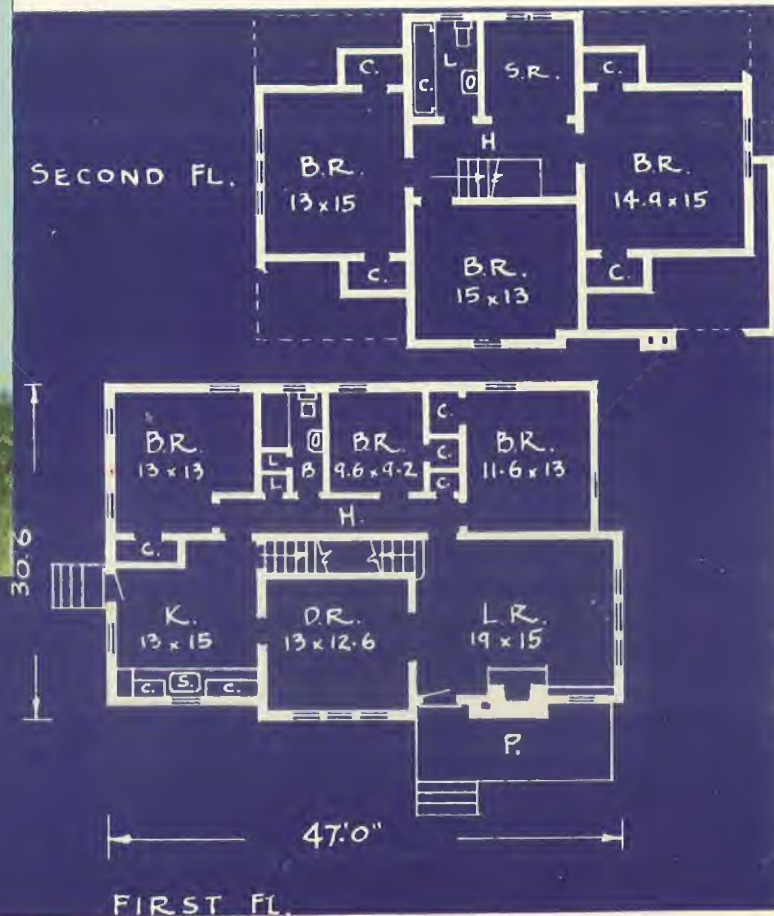


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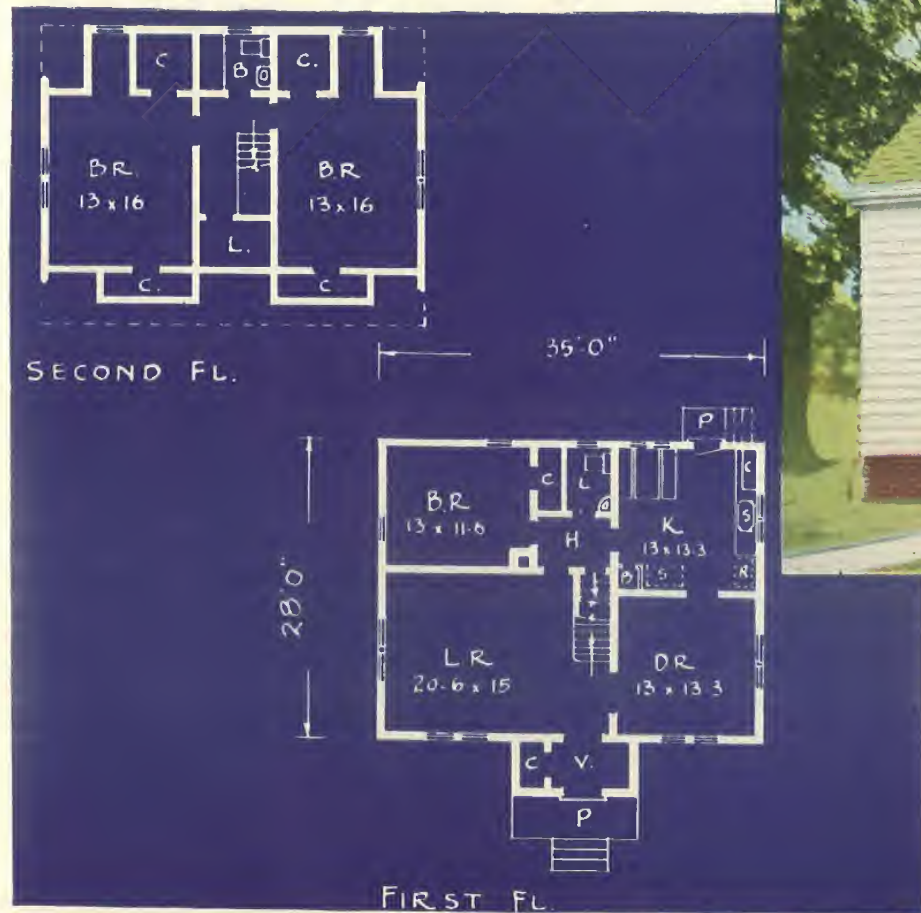
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# Plan No. 216

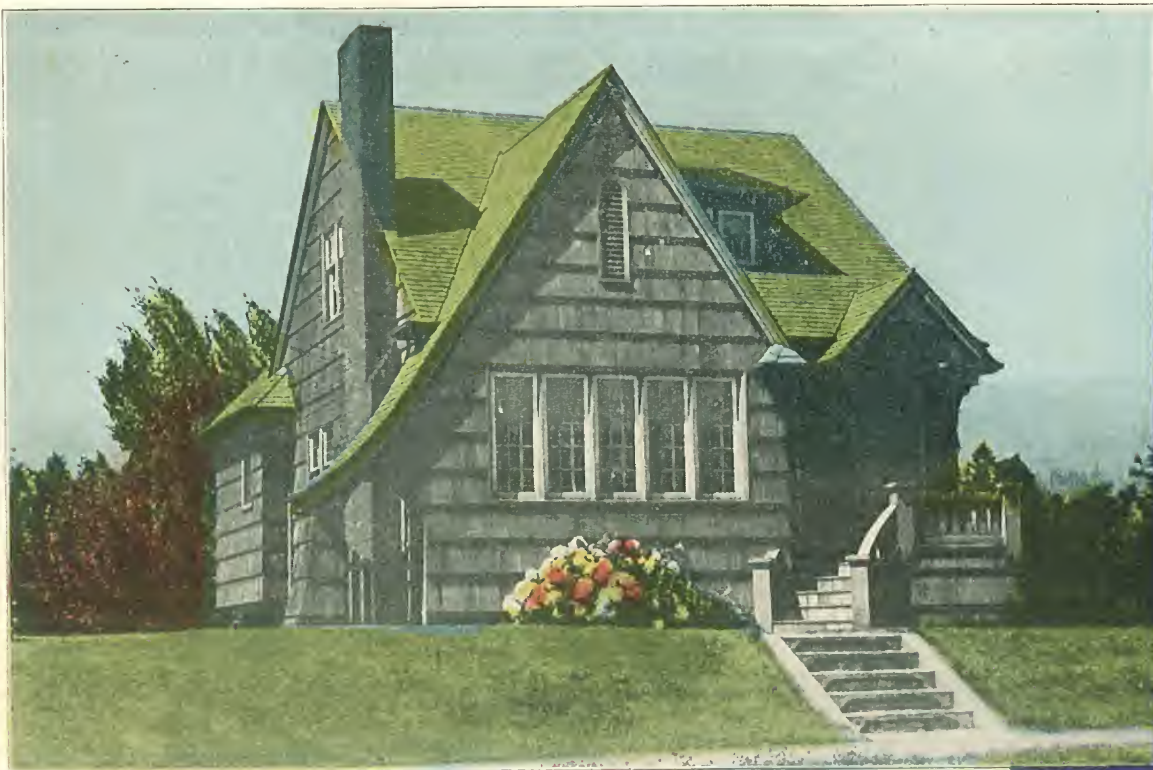




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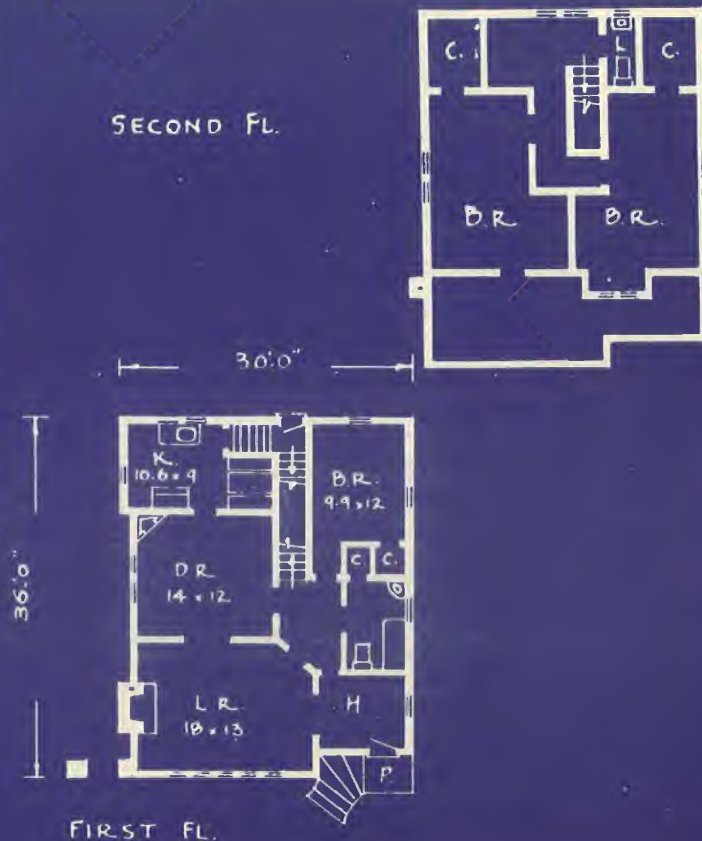


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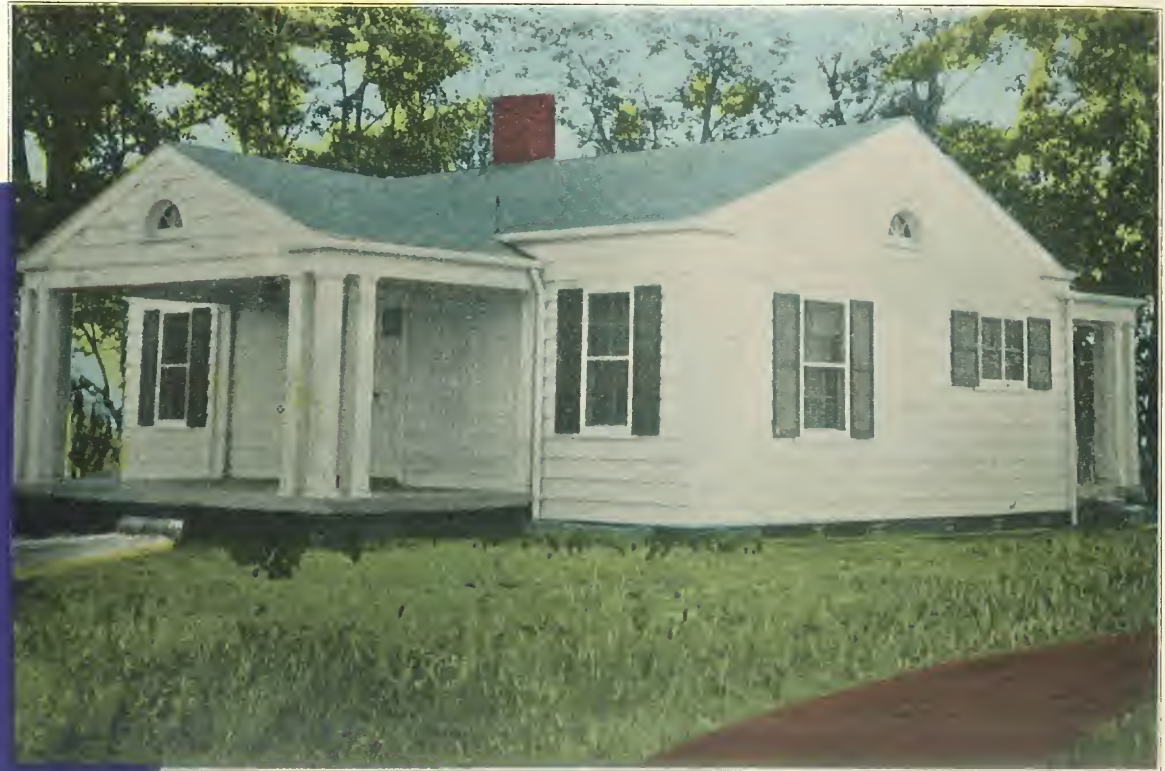
Plan No. 219

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# Plan No. 235

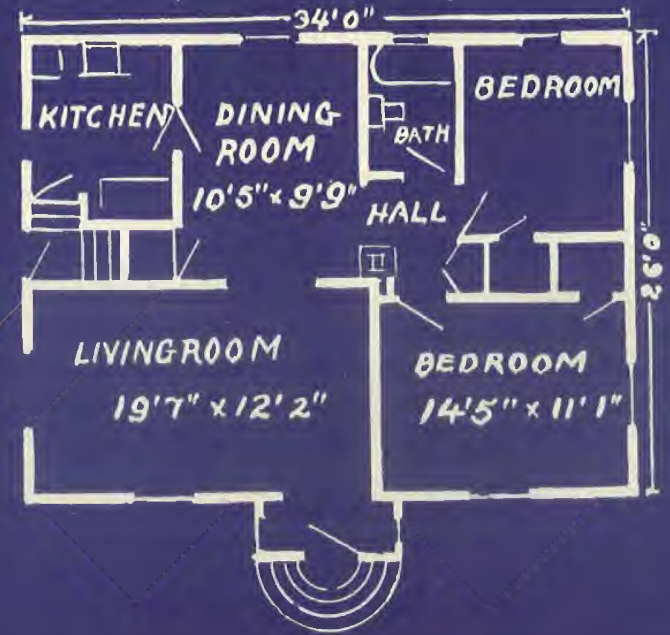


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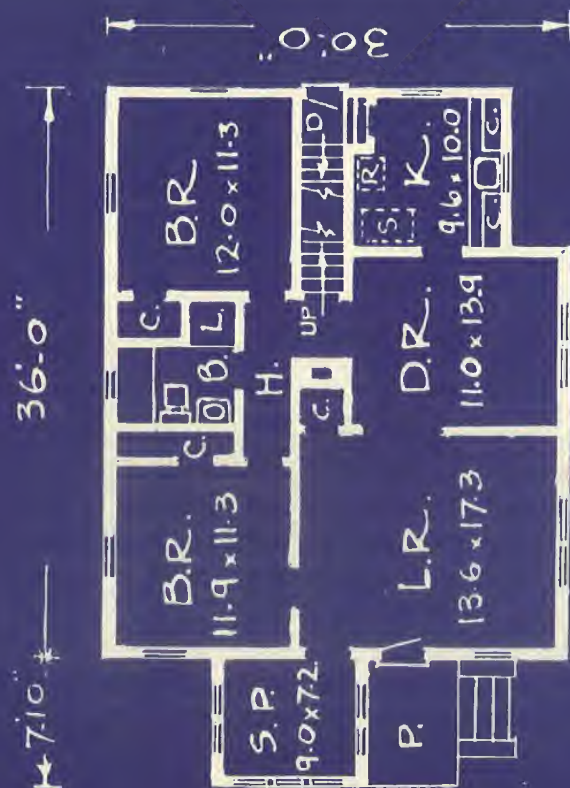
Plan No. 229

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# Plan No. 239

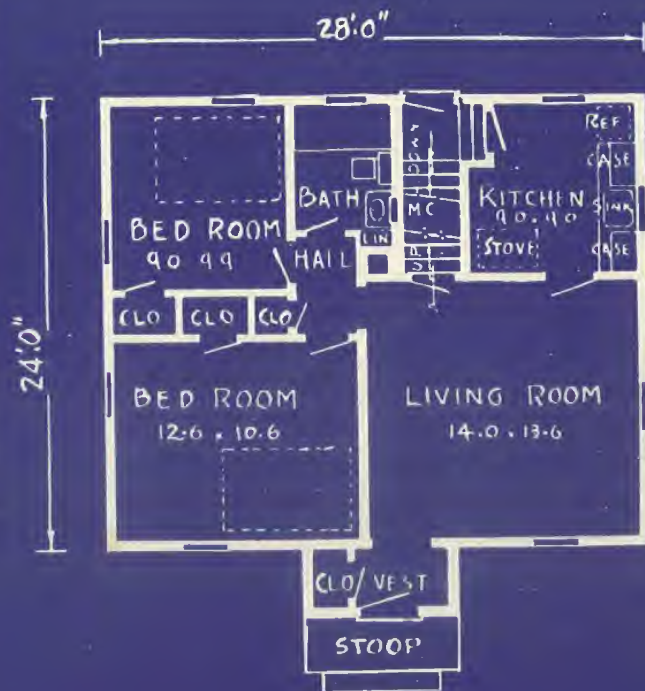


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Plan No. 238

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# A REAL HOUSE PLAN SERVICE

The House Plans printed in this book, "Modest Cost Small Homes" have been reproduced from the regular issues of the AMERICAN LUMBERMAN. The Book is offered to dealers as a means of reaching prospective home builders at a nominal cost.

So that you can follow the books with local advertising, a cut service is also maintained, as is explained below. Complete sets of working drawings, lists of material and specifications are supplied at the low cost of \$3.50 per set.

All of this service is offered to the lumber industry not to make any money but in an endeavor to help you sell more lumber and building material. Quantity production, of course, is the reason we are able to offer this kind of service at such low costs.

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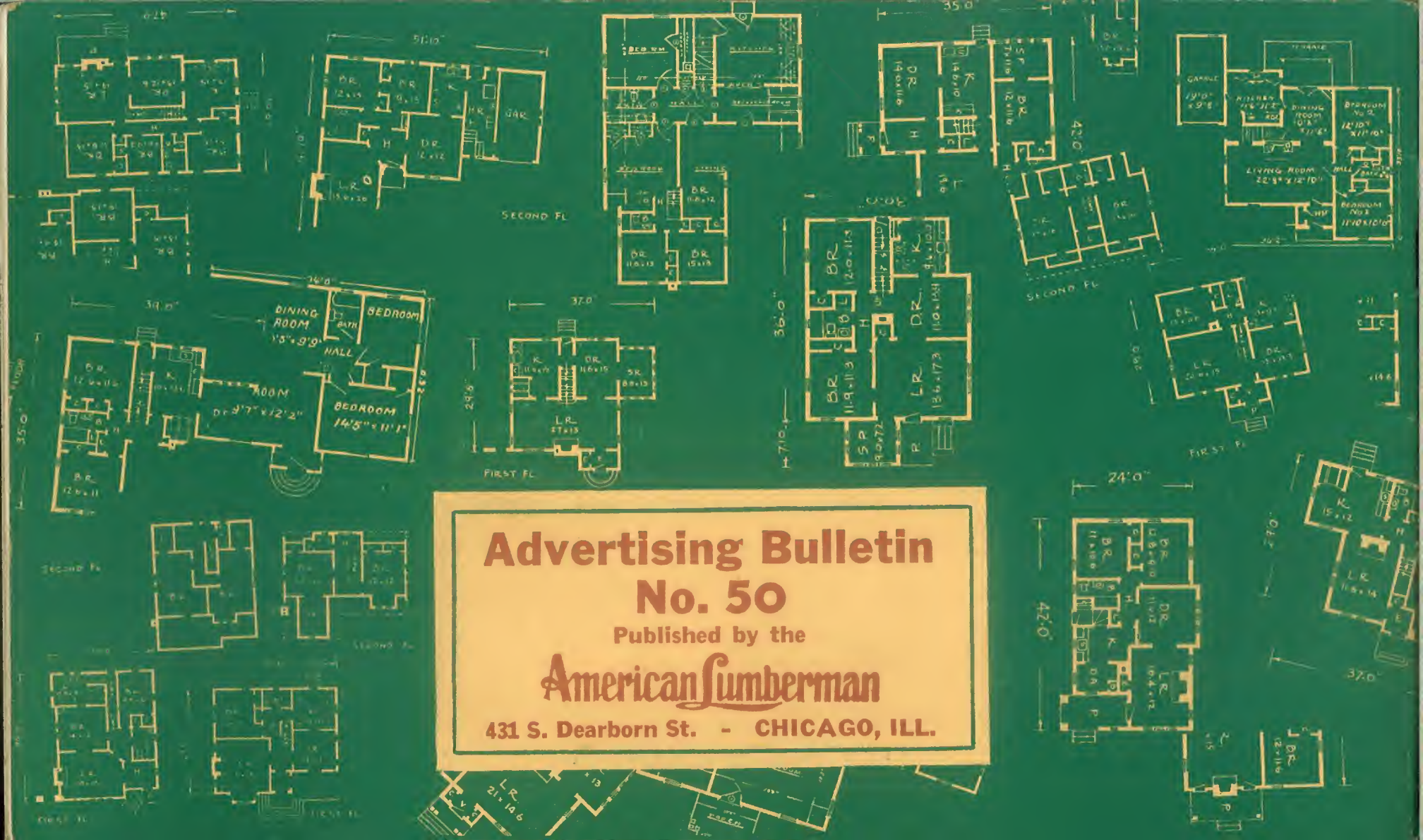
Electrotype of floor plans, 2 inches wide.....1.50

Complete set of material lists for all plans in the book.....1.50

431 South Dearborn St.

**American Lumberman**

Chicago, Illinois, U. S. A.

The background of the page is filled with various architectural floor plans for different types of houses. These plans include labels for rooms such as 'BR' (Bedroom), 'LR' (Living Room), 'DR' (Dining Room), 'K' (Kitchen), 'BATH', 'HALL', and 'GAR' (Garage). Dimensions are provided for many rooms, such as '12' x 11', '14' x 12', and '10' x 10'. Some plans are labeled 'FIRST FL' (First Floor) or 'SECOND FL' (Second Floor). The plans are drawn in a simple line-art style with black lines on a light background.

# Advertising Bulletin No. 50

Published by the

*American Lumberman*

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